

Smart Meal Cards: A Smart Solution for a Healthy Meal at Work

Providing a healthy meal at work is one of the oldest employee motivation solutions used by companies. Researches across the globe confirm the importance of providing a healthy meal to employees at work. A healthy meal at work helps improve the motivation and productivity of the employee and subsequently of the company as the economy as a whole. No wonder, most of the countries motivate such practices by providing tax benefits. Providing a canteen facility is also

mandated by the governments in many countries. Today, companies try to retain their best talent by providing various facilities in the company like subsidized meals, crèche, transport service, medical facilities to name a few. A healthy meal is considered the very basic as well as a necessity in companies wherein employees work round the clock. This facility is so widely practiced by the corporate that it has now become an indicator of the “employee centricity” of the company.

However, providing a healthy meal at work comes with its own set of challenges. Some of the key challenges faced by companies in maintaining a canteen facility are

- ❖ The impact of inflation on the cost of food and services
- ❖ IR issues emanating from the canteen
- ❖ Aligning food to the changing palate of the employees
- ❖ Monitoring system for canteen usage is scarce / come with inadequate features to address unique requirement of every company.

Many companies switched to providing meal vouchers to employee to get away from the challenges in managing the company canteen. However, meal vouchers have their own set of challenges as below that is now compelling such companies to reverting to their old system of providing meals

- ❖ Hassles of procuring and distributing them every month
- ❖ Handling employee issues on acceptance of meal vouchers in stores
- ❖ Handling issues related to overcharging, theft/loss, expiry of vouchers
- ❖ Impact of changing law governing meal vouchers
- ❖ Increased cost of maintaining canteen due to lower capacity utilization

It is most likely that the government would scrap tax benefits on meal vouchers in the impending Direct Tax Code (DTC). Understanding these issues, companies still find that providing a subsidized meal to employees as the most stable and rewarding solution for employee motivation.

We at Camp Card Solutions help these companies do away with the challenges associated with providing subsidized or free meals to employees with the Moto of bringing **Savings, Transparency and Convenience** is providing a healthy meal to employees at work. Our Smart Meal Card system is akin to a bank's debit / credit card system. It comes with various advanced features to suit the unique requirements of company canteens. We help such companies save on canteen expense while making the system transparent and convenient for all stake holders.

Our Smart Meal Card is one of its kind in India and are being used by various companies in India and Abroad. Key features of our Smart Meal Card include

- ❖ Guarantees law compliance

- ❖ Works as both a credit and a debit card
- ❖ Contact less smart card helps make transactions in just One Second and helps avoid queuing during meal hours
- ❖ Mobile terminals help serving at employees work stations
- ❖ Web based transactions system allows all stakeholders to view and download their statements on the web
- ❖ Myriad of features to align the system specific to the requirement of different companies like
 - Can place cap on daily / monthly spends on each card
 - Can place time limits between two consecutive uses of a single card
 - Various transaction menus for ease in transaction
 - Risk mitigation module to prevent frauds etc.

In mere two years of its launch, our products have found favor amongst some of the largest corporate across industry verticals in India viz. **NIIT Technologies Ltd., Blue Star Ltd., Hyundai Motors, Kirloskar, TATA Motors, Chennai port. etc.**

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